

Cayman Ashore rate sheet



Overview

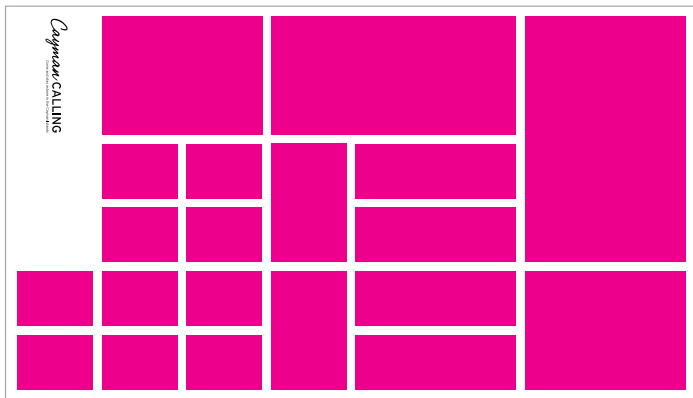
Cayman Ashore is a local publication that is aimed primarily at the cruise ship visitor and available to them as they disembark at the Royal Water Cruise Terminal through the Department of Tourism. It features a detailed map of the George Town shopping district to help guide customers to businesses and tourist attractions. 250,000 of this edition will be printed and circulated.

Price guide and sizes

Size	Price	Width (mm)	Height (mm)
Back Page Panel – Single	1000	50.25	36.333
Back Page Double Panel – (H)	1800	106.5	78.667
Back Page Double Panel – (V)	1800	78.667	106.5
Front Page Panel	3500	106.5	163.333
Outside Back Panel	7500	106.5	163.333

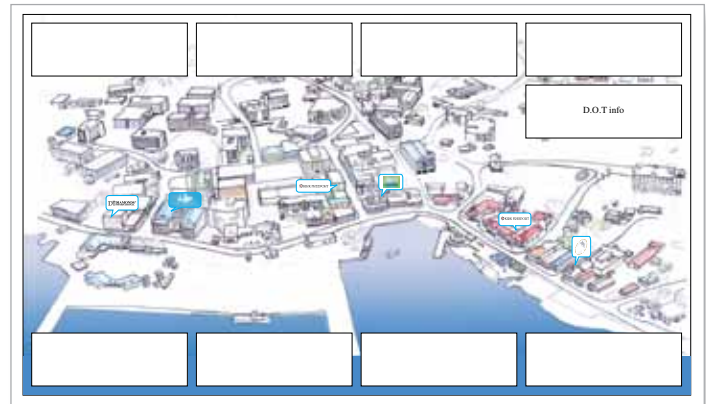
All prices are in CI\$. Prices for adverts include reference on relevant map.

Layout examples



Production schedule

2011 Deadlines		
Sales	Artwork	Publication
23 February	23 February	March
5 August	5 August	September



Technical specifications

Agency-supplied files: We accept both Mac and PC platforms. Art must be submitted CMYK @ 300dpi (photos). Artwork submitted is presumed to be print-ready, so please accompany all art with a colour proof.

Build files: We accept industry standard programs such as Adobe products, and some desktop publishing files. Please contact CFP production via your sales rep if you have any question about these or other programs.

Acceptable file formats: Illustrator EPS (with text converted to paths and linked files embedded), TIF (flattened at 300dpi), or PDF (with all fonts and graphics embedded). An Adobe Acrobat Distiller setting is available upon request or through our website at www.caycompass.com

*Cayman Free Press reserves the right to levy charges for production work. For further details regarding artwork please see the **CFP Industry Standard Technical Specifications** on www.caycompass.com*

Please note

All rates are based on supplied digital files (see "Acceptable file formats" above). CaymanFreePress reserves the right to charge for design, layout, typesetting, photography, etc. Advertising material created for Cayman Ashore remains the property of CaymanFreePress and any requests for duplicate copies for use in any publication not associated with CaymanFreePress will be subject to charge.